



Daniel Halden <daniel.halden@lacity.org>

Re: Wireless-Enabled Streetlight Poles

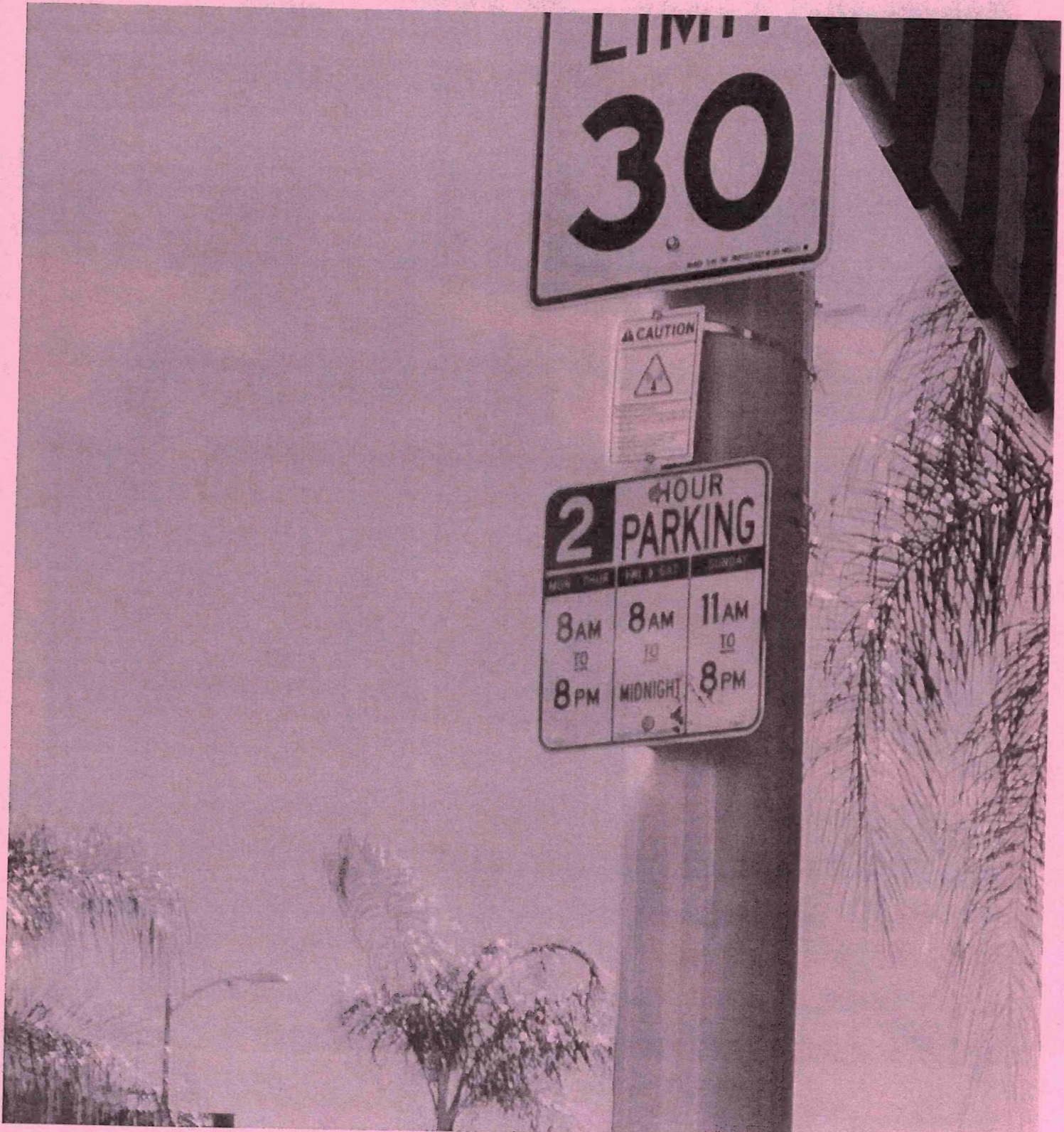
3 messages

Matthew Severson <Matthew@hollywoodbid.org>
To: Carter Rubin <carter.rubin@lacity.org>
Cc: "daniel.halden@lacity.org" <daniel.halden@lacity.org>

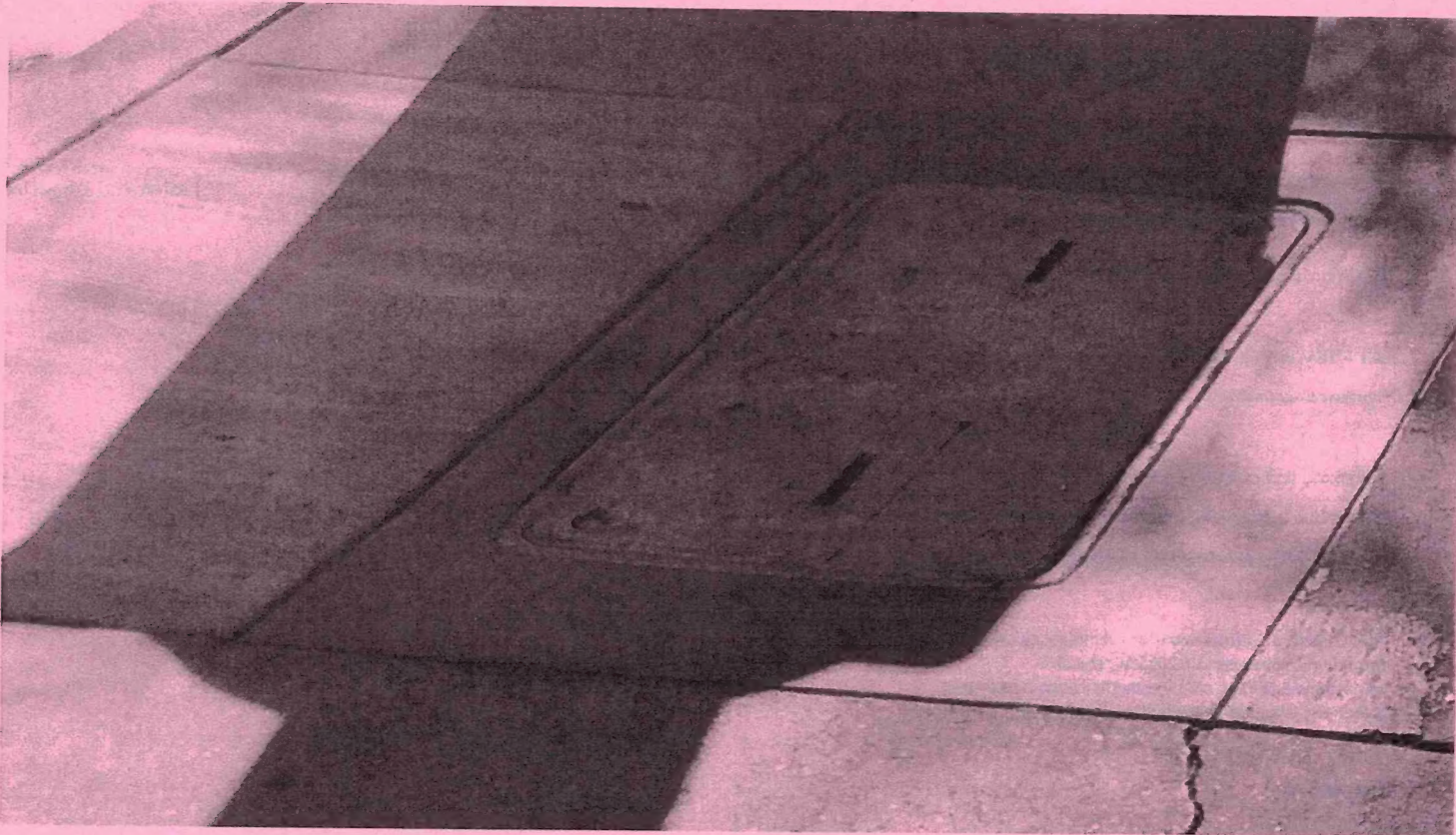
Hi Carter!

A friendly follow up on the below... I assume you didn't receive a response? I'm curious to know, specifically, if the City conducted any type of community outreach in selecting the placeme

I have attached a photo of the light on Cahuenga, which I think adequately illustrates our concerns.







If you have a contact I can reach out to directly, I'd be happy to do so.

Many thanks in advance, I hope you're well.

Matthew

Sent from my iPhone

On Nov 6, 2015, at 12:45 PM, Matthew Severson <Matthew@hollywoodbid.org> wrote:

Hi Carter,

I hope you're well. We noticed that two of these new wireless-enabled streetlight poles have sprung up in Hollywood (Selma + Cahuenga):

http://la.curbed.com/archives/2015/11/los_angeles_streetlights_wireless_smartpole.php?utm_campaign=issue-41286&utm_medium=email&utm_source=Curbed+LA.

Our Streetscape & Planning Committee is slightly concerned about them – the bases take up substantial room on the sidewalk. Selma already has very narrow sidewalks so we're ta

Best regards,

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.4728 | matthew@hollywoodbid.org | onlyinhollywood.org

Carter Rubin <carter.rubin@lacity.org>

To: Matthew Severson <Matthew@hollywoodbid.org>

Cc: "daniel.halden@lacity.org" <daniel.halden@lacity.org>

Thu, Nov 19, 2015 at 12:10 PM

Thanks for the nudge. I've poked my colleagues in the mayors infrastructure team who were point on this and asked for clarification on the points you made.

I'll let you know when I know more!

[Quoted text hidden]



Carter C. Rubin, M.U.R.P.
Program Manager, Great Streets Initiative
Office of Los Angeles Mayor Eric Garcetti
O: 213.922.9769 | C: 310.200.1088



Matthew Severson <Matthew@hollywoodbid.org>
To: Dan Halden <daniel.halden@lacity.org>

Fri, Nov 20, 2015 at 11:15 AM

Dan, I'm curious to hear your thoughts on these new streetlight poles. Let's talk about this soon!

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.4728 | matthew@hollywoodbid.org | onlyinhollywood.org

From: Carter Rubin [<mailto:carter.rubin@lacity.org>]
Sent: Friday, November 20, 2015 10:57 AM
To: Matthew Severson <Matthew@hollywoodbid.org>
Subject: Re: Wireless-Enabled Streetlight Poles

Hey Matthew,

Here are some details to pass along from our Infrastructure Team:

"While the base is larger than the typical pole, it is designed to house the telecommunication and electrical equipment that would otherwise need to go in a utility cabinet. It is an alternative to a utility cabinet (which also takes up sidewalk space and are notoriously regarded as eye-sores). While Philips selects the locations, BSL ensure sidewalks remain accessible and ADA compliant.

Philips designed the SmartPole to be modular to accommodate a certain amount of customization for differing areas of a city. This customization can include decorative base caps, fluted or round cross section poles, decorative arms, single or double arms and a selection of colors.

Again, Philips selects the roll-out locations. Hollywood has been an early focus for them, so they're seeing it sooner than others. With 600 expected *citywide* over the next 4 years though, there's a good bet Hollywood will be seeing a few more."

So it sounds like there could be a few more on the way in the district. In the spirit of partnership, I would suggest that if the BID board of directors wants to give feedback or input on the poles, it would probably help if the board could take an official position as body, and send a letter from the chair or ED to the Bureau of Street Lighting and CC the Mayor's Office and CD13.

Best,

Carter

On Thu, Nov 19, 2015 at 11:01 AM, Matthew Severson <Matthew@hollywoodbid.org> wrote:

Hi Carter!

A friendly follow up on the below... I assume you didn't receive a response? I'm curious to know, specifically, if the City conducted any type of community outreach in selecting the placements for these "light posts."

I have attached a photo of the light on Cahuenga, which I think adequately illustrates our concerns.

If you have a contact I can reach out to directly, I'd be happy to do so.

Many thanks in advance, I hope you're well.

2/17/2016

City of Los Angeles Mail - Re: Wireless-Enabled Streetlight Poles

Matthew

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Our Streetscape & Planning Committee is slightly concerned about them – the bases take up substantial room on the sidewalk. Selma already has very narrow sidewalks so we're taking up some valuable pedestrian space. Also – I find them to be **incredibly unattractive**. Do you know if more of these are coming our way?

Best regards,

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]

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